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IN THE U.S. PATENT AND TRADEMARK OFFICE  
Patent Application Transmittal Letter

COMMISSIONER FOR PATENTS  
Washington, D.C. 20231

Sir:

Transmitted herewith for filing under 37 CFR 1.53(b) is a(n):  Utility  Design

original patent application, 23 pgs, incl. cvr  
 continuation-in-part application

INVENTOR(S): Jerry Shan and Dirk Beyer

TITLE: AN ON-LINE SHOPPING CONVERSION SIMULATION MODULE

Enclosed are:

The Declaration and Power of Attorney.  signed  unsigned or partially signed  
 \_\_\_\_\_ sheets of drawings (one set)  Associate Power of Attorney  
 Form PTO-1449  Information Disclosure Statement and Form PTO-1449  
 Priority document(s)  (Other) (fee \$ \_\_\_\_\_)

CLAIMS AS FILED BY OTHER THAN A SMALL ENTITY				
(1) FOR	(2) NUMBER FILED	(3) NUMBER EXTRA	(4) RATE	(5) TOTALS
TOTAL CLAIMS	18 — 20	0	X \$18	\$ 0.00
INDEPENDENT CLAIMS	2 — 3	0	X \$80	\$ 0.00
ANY MULTIPLE DEPENDENT CLAIMS			\$270	\$ 0.00
BASIC FEE: Design (\$320.00 ); Utility (\$710.00 )				\$ 710.00
TOTAL FILING FEE				\$ 710.00
OTHER FEES				\$
TOTAL CHARGES TO DEPOSIT ACCOUNT				\$

Charge \$ \_\_\_\_\_ to Deposit Account 08-2025. At any time during the pendency of this application, please charge any fees required or credit any over payment to Deposit Account 08-2025 pursuant to 37 CFR 1.25. Additionally please charge any fees to Deposit Account 08-2025 under 37 CFR 1.16, 1.17, 1.19, 1.20 and 1.21. A duplicate copy of this sheet is enclosed.

"Express Mail" label no. FL827027661US

Date of Deposit 05/09/01

Respectfully submitted,

By

James P. Hao

Attorney/Agent for Applicant(s)

Reg. No. 36,398

Date: 05/09/01

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By Anthony Chou

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